

Presse
Press

REHACARE INTERNATIONAL 2016: big turnout all round

950 exhibitors expected from 34 countries / Assistive aids industry out in force / Spotlight on new themes and information offerings

The international rehabilitation and care industry has its sights set on REHACARE Düsseldorf 2016, Germany. Some 950 exhibitors from 34 countries are meeting from 28 September to 1 October for their biggest trade fair event where they will present innovative products and services enabling people with disabilities, care needs and in old age to lead largely self-determined lives.

Fully booked with leading international players

“We are expecting a terrific event in every respect, one that will clearly surpass the superlative figures of the comparable REHACARE 2014 of 900 exhibitors on some 30,000 square metres of exhibition space,” says Joachim Schäfer, Managing Director of Messe Düsseldorf. “The six available exhibition halls are fully booked. Visitors can expect a top international event, with almost 50 per cent of exhibitors coming from abroad. From the leading players in the industry to an abundance of small and medium-size enterprises serving special segments, Düsseldorf is bringing together all those who offer competitive solutions in the market worldwide.”

Over 400 exhibitors from abroad will be attending. Numerous countries will again be present with national stands at Düsseldorf’s exhibition centre, including Denmark, the United Kingdom, China, Canada and Taiwan. Companies from Asia in particular have been using REHACARE in recent years as a door-opener to European markets and have extended the list of nations to include India, Hong Kong, Malaysia and South Korea. China will have an impressive showing with three joint stands and over 50 exhibitors. From Taiwan, traditionally a strong exhibitor country, some 40 exhibitors will be coming.



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Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
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 FKM – Gesellschaft zur
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Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

Assistive aids industry out in force all in one place

This year, REHACARE will be taking place in Halls 3 to 7 and 7a of Düsseldorf's exhibition centre. In addition to its core segment of mobility and everyday aids, aids for care, and communication equipment, the trade fair is presenting a large show of disabled vehicles, ideas for accessible homes, leisure and travel, plus a broad array of disabled sports.

Thanks to the presence of all key international aids manufacturers, the product range in the mobility sector leaves nothing to be desired as far as visitors are concerned. The industry is fully represented with its wheelchair, vehicle and walking aids innovations. The products of the roughly 300 exhibitors in this sector are spread over four exhibition halls.

A first for Düsseldorf: motor show in Hall 6

The motor show at REHACARE Düsseldorf occupying roughly 2,000 square metres of exhibition space in Hall 6 is a first at rehabilitation fairs. Thirty specialist suppliers will be presenting customised conversions and installations that help the vehicle fit the disabled driver. They will be joined once again this year by the car industry with AUDI, Daimler, Volkswagen and Fiat and their current standard models equipped for the disabled.



Children with disabilities: sound advice for effective assistance

Hall 4 is the central information centre for the assistance of children with disabilities. This is where parents and family members can find everything at a single venue: high-grade aids ranging from wheelchairs to communication aids for inclusive education, advice and, at the Kids World, also an area where the younger REHACARE visitors can play under supervision during their stay at the fair.

REHACARE Forum: always at the heart of the matter and on the ball

Whatever the issue – inclusion, security in the supply of aids, quality of life of old people or the sustainable organisation of care – REHACARE is always at the heart of the matter and on the ball when it comes to handling the hot potatoes of the day. Anyone wishing to participate in the discussions

on current issues concerning rehabilitation and care should come to the REHACARE Forum in Hall 3. Experts from self-help groups and funding agencies, social economists and politicians will be hosting lectures and an exchange of experience on all four days of the fair. A good deal of time this year will be allocated to the opportunities for people with disabilities on the employment market.

The theme park “People with disabilities at work” in close proximity to the REHACARE Forum explores the issues in depth in face-to-face conversations. How inclusion can work in practice is shown by the “transparent factory” of integration company Kadomo GmbH in Hilden: visitors to the fair can witness live the conversion of a disabled vehicle and put their questions to the employees, some of whom are themselves disabled.

Competence in “Care at home” excellently covered

REHACARE has successfully catered for the broad spectrum of “Care at home” topics with the Forum Living with care @home in Hall 3. The care forum takes up subjects of interest to both professional and family carers. A varied programme of information and training, organised by Pflegeakademie Niederrhein [Lower Rhine School of Nursing], Willich, supplies all those involved in care at home with new findings and practical tips. The focus is on issues of palliative care, the care of people with dementia and aspects of intercultural competence and differing perceptions of care along with the associated challenges and possible solutions.



Interdisciplinary REHACARE Congress brings neighbourhood stakeholders together

As the country's first information platform on the subject of neighbourhood development, the REHACARE Congress on Thursday, 29 September, is placing its emphasis on interdisciplinary exchange between municipalities, social service providers, the housing industry and local civic organisations. The congress is being held in cooperation with Kuratorium Deutsche Altershilfe [Trustees of German Help for the Aged] (KDA), Cologne, at the Congress Center Düsseldorf CCD South.

The development of neighbourhoods, of urban residential areas in which people of advanced age, with disabilities or assistance needs can lead largely self-determined lives for as long as possible, is the central component of policy for the elderly and care against the background of our rapidly ageing society. The success of these projects depends essentially on the degree to which the numerous groups and activists involved can work together, network and communicate.

This is where the congress concept takes its cue. In face-to-face meetings, at stands and round tables, visitors to the event are given the opportunity to look beyond their immediate horizons, exchange experience and gather information.

On the topic of accessible house construction and home living, Deutsche Gesellschaft für Gerontotechnik [German Society for Gerontechnology] (GGT), Iserlohn, is providing useful advice in Hall 3 of the trade fair REHACARE. In a special show with partner companies, it is presenting products and equipment that bring more comfort into the home, encourage independence and facilitate care.



**Information for all
target groups and
spheres of life**

In Hall 5, people with sensory disabilities and limited motor skills will find exhibition areas devoted exclusively to their needs and information requirements. This is also where the exhibitors in the field of “accessible travel” will be setting up their stands and giving advice on holidays.

At REHACARE 2016, North Rhine-Westphalia's Disabled and Rehabilitation Sports Federation (BRSNW) is returning to Hall 7a with its popular Sports Centre, presenting the full range of disabled sport and inviting disabled and non-disabled athletes to take part.

With its offering, REHACARE reaches international experts from the medical supplies trade, rehabilitation institutions, nursing for the sick and the elderly, practices, laboratories, funding agencies, industry, trade associations and science. It is also the mouthpiece and most important

information platform of and for the disabled and those needing care and hence a powerful driving force for the inclusion of these people in society.

About REHACARE INTERNATIONAL, Düsseldorf

REHACARE INTERNATIONAL is Europe's foremost trade fair for rehabilitation and care. At Düsseldorf's exhibition centre every year in autumn, it provides a representative survey of aids and current knowledge for self-determined living. The trade fair is open from Wednesday to Friday from 10 am to 6 pm and on Saturday from 10 am to 5 pm. Further information on admission tickets to the trade fair and congress can be obtained online at www.rehacare.de. The online ticket shop opens at the end of June.

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